ORGANIZATION THEORY AND DESIGN

Product Details

- **Paperback:** 608 pages
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Product Description

The market-leading textbook on organization theory reaches a new level with Richard L. Daft being joined by Jonathan Murphy and Hugh Willmott (both Cardiff Business School) to provide an unparalleled resource for students in Europe, the Middle East and Africa (EMEA). After listening to the requirements of lecturers, the authors have added diverse global examples featuring such organizations as AirAsia, Philips NV, Carrefour, Bedlam Games and Circus Oz and cases supplied from a range of international academics. Students will benefit from a boosted critical focus, carefully threaded into the hallmark structure using a new Counterpoint feature, while a fully adapted set of lecturer and student resources makes this the complete textbook for modern courses.