ESSENTIALS OF ORGANIZATIONAL BEHAVIOR

Product Details

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Product Description

For one-semester undergraduate and graduate level courses in Organizational Behavior.

This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States.

This best selling brief alternative for the OB course covers all the key concepts needed to understand, predict, and respond to the behavior of people in real world organizations, including cutting-edge topics and streamlined pedagogy to allow maximum flexibility in designing and shaping your course.

This tenth edition has been updated to include new research, examples, and topics, including, but not limited to, sections on attitudes, global implications, commitment and work engagement, virtual teams, and positive organizational culture. Chapters have been updated with new sections to help students focus on key concepts and to explain the implications of emerging technologies.